



Company Profile

SDR POPULAR (M) SDN. BHD.

(1481357-A)





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Welcome to SDR_{POPULAR}

At SDR Popular, we build more than structures—we build trust, relationships, and communities. Whether you're a client, partner, or visitor, we're thrilled to have you join us on this journey of transforming visions into reality.

For years, our team has been committed to delivering excellence in every project, big or small. From groundbreaking residential developments to innovative commercial spaces and infrastructure that stands the test of time, we pride ourselves on quality craftsmanship, cutting-edge technology, and a relentless focus on safety.





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About Us

At SDR POPULAR, we build more than structures—we build trust, innovation, and lasting legacies. With over 3 years of experience in the construction industry, we have established ourselves as a premier partner for residential, commercial, and industrial projects, delivering excellence from groundbreaking to completion.

Building Relationships, Not Just Structures

At SDR POPULAR, our success is measured by the partnerships we nurture and the communities we enhance. Licensed, bonded, and insured, we adhere to the strictest industry regulations while embracing forward-thinking techniques.



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Our Commitment

Rooted in integrity and precision, we pride ourselves on transforming visions into reality. Whether it's a custom home, a state-of-the-art office complex, or critical infrastructure, our team of skilled professionals approaches every project with the same dedication to quality, safety, and sustainability. We believe that exceptional construction isn't just about materials—it's about meticulous planning, cutting-edge technology, and a relentless focus on client satisfaction.





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What Sets Us Apart



Expertise

Our seasoned team brings decades of collective experience, ensuring projects meet the highest standards.



Innovation

We leverage advanced tools like BIM (Building Information Modeling) and eco-friendly practices to optimize efficiency and reduce environmental impact.



Safety First

Rigorous safety protocols and continuous training keep our workers, clients, and communities protected.



Client-Centric Approach

We collaborate closely with you, maintaining transparency at every stage to deliver on time and within budget.

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Our Promise to You



COLLABORATION

We work with you, not just for you, ensuring your goals are at the heart of every decision.



INTEGRITY

Transparency and honesty guide every interaction.



INNOVATION

Leveraging the latest techniques to build smarter, faster, and sustainably.



RELIABILITY

On time. On budget. Every time.





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We Provide The Best Solution



Design-Build Excellence

Streamline your project with our integrated approach, combining design, planning, and construction under one roof.



Sustainable Construction

Eco-friendly practices and materials to reduce environmental impact and long-term costs.



Renovation & Retrofitting

Modernize outdated spaces or infrastructure while maintaining structural integrity.



Project Management

Dedicated experts overseeing timelines, budgets, and compliance, so you don't have to.



Custom Solutions

Residential, commercial, industrial, or infrastructure—no project is too big or complex.



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Industries We Serve



**Residential Communities
& Custom Homes**



**Industrial Facilities
& Warehouses**



**Infrastructure &
Public Works**



**Hospitality &
Retail**



**Commercial &
Office Spaces**





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Our Professional Team



AMALINA BINTI AHMAD
DIRECTOR



MAHBUB KHAN BIN BASHAR
Chief Executive Officer (CEO)

Oversees the company's overall strategy, vision, and direction.



ROSMA BINTI AHMAD
MANAGING DIRECTOR

Manages day-to-day operations, including production, and supply chain management.



ABD RAHMAN BIN SAADON
Technical Director

Leads technological innovation, research and development, and digital transformation.



RABITUL ADAUYAH
HR & ADMIN

Responsible for new hiring and other office responsibilities.



ABD SAMAD
General Manager

Oversees marketing, sales, and customer experience strategies.



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Company Registration





COMPANIES ACT 2016
(ACT 709)

**CERTIFICATE OF INCORPORATION
OF PRIVATE COMPANY**

This is to certify that
SDR POPULAR (M) SDN. BHD.
202201035660 (1481357-A)

is, on and from the 26th day of September 2022, incorporated under the
Companies Act 2016, and that the company is a company limited by shares
and that the company is a private company.

Dated at **KUALA LUMPUR** this 17th day of December 2024.



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DATUK NOR AZHMAN ABDUL AZIZ
REGISTRAR

User Id: Maahilina2021

This certificate is generated from MYDATA SSM Services as at 17/12/2024 14:55:41.
MENARA SSM@SENTRAL, NO.7, JALAN STESEN SENTRAL 5, KUALA LUMPUR SENTRAL, 50623 KUALA LUMPUR.
TEL : 03-7721 4000 FAX : 03-7721 4001



Printing Date: 17/12/2024



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Although all efforts have been carried out to ensure that the information provided is accurate and up to date, the Registrar will not be liable for any losses arising from any inaccurate or omitted information.

CORPORATE INFORMATION

Name	: SDR POPULAR (M) SDN. BHD.
Last Old Name	: NIL
Date Of Change	: NIL
Registration No.	: 202201035660 (1481357-A)
Incorporation Date	: 26-09-2022
Type	: LIMITED BY SHARES PRIVATE LIMITED
Status	: EXISTING
Registered Address	: E-3-1 TINGKAT 1 BLOK E PUTRA WALK JALAN PP25 TAMAN PINGGIRAN PUTRA SEKSYEN 2 SERI KEMBANGAN SELANGOR
Postcode	: 43300
Origin	: MALAYSIA
Business Address	: 10-1B, JALAN PUTRA 8, TAMAN PUTRA KAJANG KAJANG SELANGOR
Postcode	: 43000
Nature Of Business	: WHOLESALE OF A VARIETY OF GOODS WITHOUT ANY PARTICULAR SPECIALIZATION N.E.C.; DEVELOPMENT OF BUILDING PROJECTS FOR OWN OPERATION, I.E. FOR RENTING OF SPACE IN THESE BUILDINGS; DEPARTMENT STORES AND SUPERMARKET



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User Id: Maahilina2021

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MENARA SSM@SENTRAL, NO.7, JALAN STESEN SENTRAL 5, KUALA LUMPUR SENTRAL, 50623 KUALA LUMPUR.
TEL : 03-7721 4000 FAX : 03-7721 4001

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Certifications



PERAKUAN PENDAFTARAN

Adalah dengan ini diperakui bahawa kontraktor yang dinyatakan di bawah ini telah berdaftar dengan Lembaga mengikut Bahagian VI Akta Lembaga Pembangunan Industri Pembinaan Malaysia 1994. Pendaftaran ini adalah tertakluk kepada syarat-syarat yang telah ditetapkan bersama perakuan ini.

No. Pendaftaran : 0120230126-SL112647
Nama Kontraktor : SDR POPULAR (M) SDN. BHD.
Alamat Berdaftar : E-3-1 TINGKAT 1 BLOK E PUTRA WALK JALAN PP25 TAMAN PINGGIRAN PUTRA SEKSYEN 2 43300 SERI KEMBANGAN
Daerah : PETALING
Tarikh Mula Berdaftar : 26/01/2023

QREQ	KATEGORI	PENGKHUSUSAN
G5	B	B04
G5	CE	CE21
G5	ME	M15

Tarikh Mula Berkkuatkuasa : 04/04/2024
Tarikh Habis Tempoh Perakuan : 25/01/2025
STATUS: AKTIF

Ketua Eksekutif
Lembaga Pembangunan Industri Pembinaan Malaysia
Tarikh: 04/04/2024



Ruj. Kami : LPIPM : B/UPK/01/1/1 (53)
Tarikh : 11 November 2024

SEPERTI SENARAI EDARAN

Tuan,

KEPERLUAN MENDAFTARKAN PEKERJA BINAAN (Ep2B)

Dengan segala hormatnya merujuk kepada perkara di atas.

2. Adalah dimaklumkan bahawa semakan CIDB mendapati bahawa syarikat Tuan mempunyai rekod pekerja asing yang masih belum memiliki Kad Personel Binaan. Tuan dikehendaki memastikan semua pekerja asing didaftarkan SEGERA ke Program Pemutihan di bawah seliaan CLAB **selewat-lewatnya 22 November 2024**. Pendaftaran Program Pemutihan CLAB ini perlu dibuat melalui pautan berikut:

<http://e-sicwclab.sytes.net>

3. Adalah diingatkan, sekiranya pihak Tuan gagal mematuhi arahan ini, syarikat Tuan boleh dikenakan tindakan di bawah Seksyen 34C Akta 520 dan di bawa ke **TINDAKAN TATATERTIB KONTRAKTOR** yang mana hukuman bagi kesalahan tersebut adalah gantung/batal PERAKUAN PENDAFTARAN KONTRAKTOR (PPK) SERTA PENALTI TIDAK MELEBIHI RM500,000.00 JIKA DIDAPATI PEKERJA BERKENAAN MENJALANKAN KERJA PEMBINAAN DI TAPAK BINA.

4. Sebarang pertanyaan, sila hubungi Pegawai bertanggungjawab Puan Nurfarrahana binti Mohd Zaki di talian 03-2095 9599 / 012-291 9599 atau email e-sicw@clab.com.my.

Sekian, untuk tindakan.

"MALAYSIA MADANI"

"BINA SEMPURNA"

HERYANTI HILMI
Pengerah
CIDB Negeri Selangor



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On Going Projects





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On Going Projects

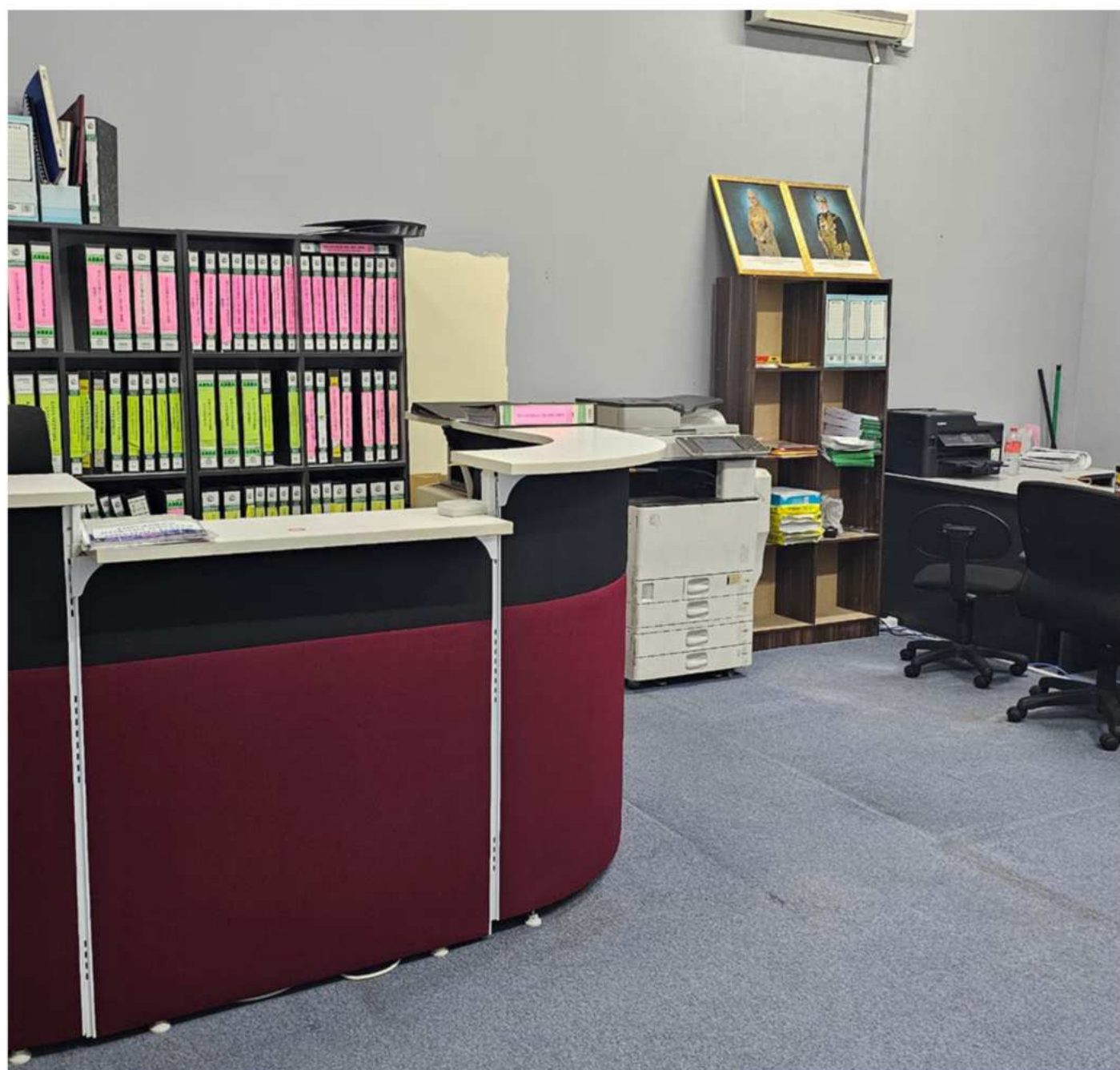




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Company's Office





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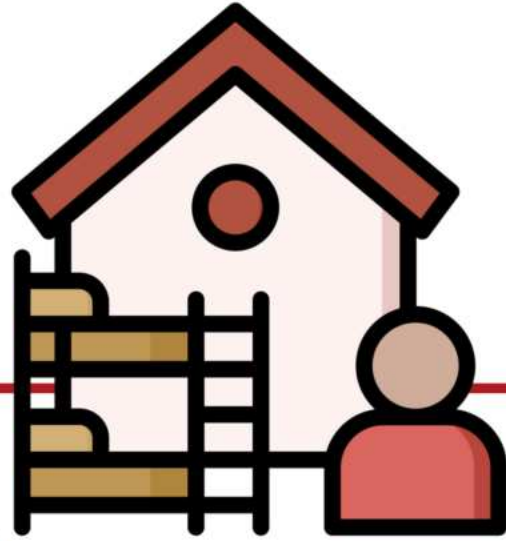
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Company's Hostel

.-MERDEKA VIEW APARTMENT

BILIK TIDUR

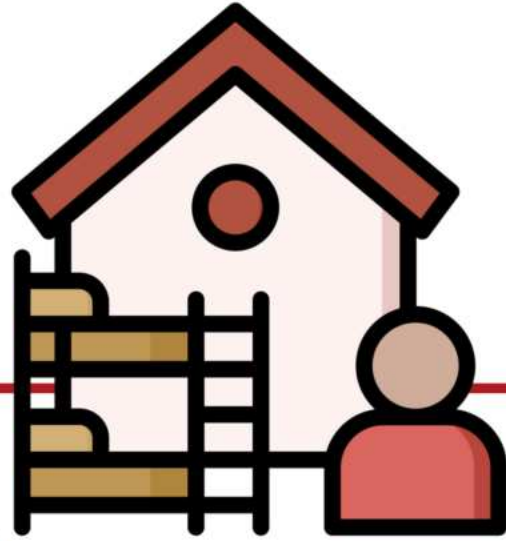


VIEW APARTMENT



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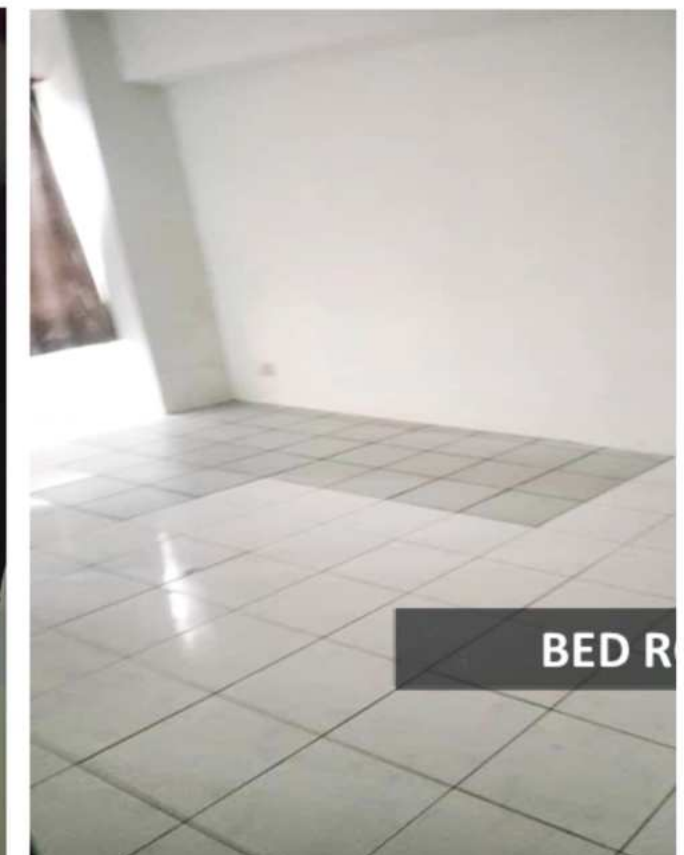
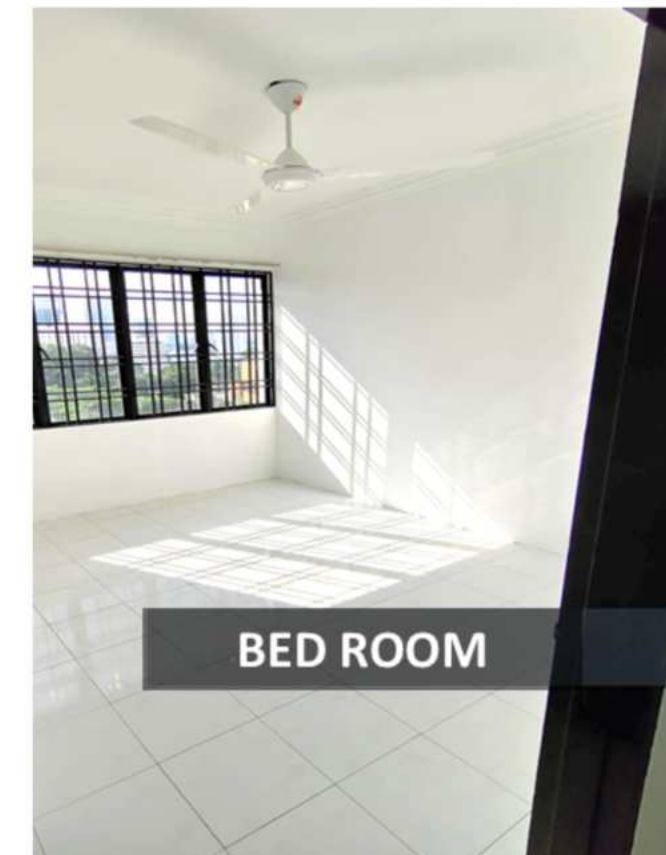


Company's Hostel

Menara Belfield Condominium



Bedroom in Menara Belfield Condominium



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Get In Touch

☀️ **We'd Love to Hear From You!** ☀️

Whether you have a question, feedback, or a collaboration idea—we're here to listen! Drop us a message, and let's start a conversation.



Our Phone

+603 7971 1899

+601 7883 9557



Our Email

sdrpopular@gmail.com



Our Location

**30-1, Jalan PUJ 3/2 Taman Puncak Jalil,
43300 Seri Kembangan, Selangor**





**THANK
YOU**

For Your Attention

